

SocialFirms UK



For What it's Worth

Can Social Enterprises Deliver Local Services?

A Working Together event, brought to you by Social Firms UK and London Early Years Foundation

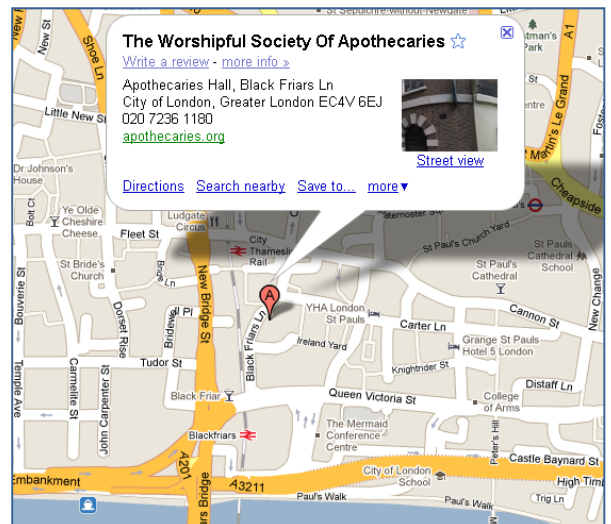
Date: 16 February 2011, 10-3pm

Cost: free to attend

Location: Worshipful Society of Apothecaries,
London (City Thameslink or St Pauls)

Register online at: <http://valueadded.eventbrite.com>

Who should attend: This free event is for **local authority procurement officers** and **social enterprises** and offers opportunities to find out how social enterprises can add value to local service delivery. It will explore the practicalities of engaging social enterprises and we'll be taking a look at who's already done it, who's in the process of doing it, what legal and financial challenges they faced.



Overview: From 2011, even tighter budgets and new powers and community rights in the **Decentralisation and Localism Bill** will lead to radical changes in the way many local services are delivered. Some local authorities are ahead of the game and already know how social enterprises can and do add value to local service delivery.

This event is a chance for **local authority officers** and **social enterprises in London** to see how to get the **best deals** for their communities. It looks at ways in which organisations can become **tender-ready** and explores the practicalities of **engaging social enterprises**. We'll hear from people who've already done it, people in the process of doing it, what legal and financial challenges they've faced and how to maximise social value through contracting.

A panel of **experienced practitioners** will be on hand for a Q+A session, followed by three tailored **workshops** in the afternoon, each focusing on a **different area of service delivery**. Come along and you can ask the experts, find solutions, make new contacts and discover what's possible.

Programme

Wednesday 16 February 2011

- 10am **Registration and coffee**
- 10.30am **Welcome from the Chair**
Rod Schwartz, ClearlySo
- 10.40am **Keynote speech - Can social enterprise really deliver local services?**
Martin Kinsella, P3
- 10.55am **Showing how it's done - a panel of experts**
- Social Franchising** - June O'Sullivan, London Early Years Foundation
Partnerships and Consortia - Sally Reynolds, Social Firms UK
The Lewisham Model – Marc Aladenika, London Borough of Lewisham
The Hackney Initiative - Tom Storey, REDS10
Measuring Social Value - Jenni Inglis, Social Return on Investment Network
Contracting for Social Value - Mark Cook, Antony Collins Solicitors
- 11.30am **Questions and Answers**
- 12.15pm **Lunch** (provided by a social enterprise)
- 1.00pm **Interactive workshops, with case studies**
- Each workshop will look at the opportunities and challenges in different types of public service. Please make your selection when you register online.
- A. Childcare**
Chair: Matt Jarrett, Social Enterprise London (SEL)
Case Study: London Early Years Foundation
 - B. Waste Management and Recycling**
Chair: tbc
Case Study: London Recycling Network
 - C. Building, Grounds Maintenance and Repair**
Chair: Jane Greenoak, Housing Federation
Case Study: Blue Sky Regeneration & Development
- 2.30pm **Feedback from workshop discussions** - key issues and action
Chair: Mark Cook, Antony Collins Solicitors
- 3.00pm **Close**

Speaker Biographies

Chair and Keynote Speaker

Rodney Schwartz, CEO, ClearlySo



“ Do not lie, cheat or steal – (there is) nothing more revolting than an anti-social social entrepreneur ”

Rod is a spokesperson on social business, the enterprise and investment sector; writer and lecturer in social finance, SRI and the Social Economy. He is also founder of Catalyst Fund Management & Research Ltd. Having founded the firm in 1997 to invest in European financial services, by 2003 he had transformed the firm into a consultancy and advisory business as a pioneer in the social business sector. Previously he has worked at PaineWebber, Paribas and Lehman Brothers.

Rod is a past chair of Shelter and JustGiving.com as well as serving on the boards of several online businesses including Avanza, Scandinavia’s largest online stockbroker. He is also a non-executive director of the Ethical Property Company, AXA Investment Managers and chair of The Green Thing.

Martin Kinsella, Chief Executive, P3



“ We’re competitive and we win contracts from local authorities on the basis that what we do is what’s needed, and we do it well ”

‘People, Potential, Possibilities’ - P3 is a social enterprise that deals holistically with supported housing, homelessness, ex-offenders, complex needs, mental health and youth focused services including education, activities, training and advice. Their services focus on quality and P3’s track record sees it win contract after contract. With a turnover approaching £9m, the enterprise continues to grow during the economic downturn. It has also been at the top of The Sunday Times 'Best Small Companies to Work For' list for the past five years.

Martin Kinsella has been Chief Executive of P3 since 2002. He was previously Director of Modernisation at Southern Derbyshire Health Authority (SDHA); Mental Health Commissioner SDHA; Development Director for Rethink and has worked with offenders for Stonham Housing Association. Martin has an MA in Policy, Organisation and Change in Professional Care and is on the Board of Skills Third Sector, is a member of the Ministry of Justice Reducing Re-offending Advisory Group, the founder of Derbyshire User Voice and Chair of NCVO Public Service Delivery Network.

The Expert Panel

June O'Sullivan, Chief Executive, London Early Years Foundation (LEYF)



Previously Chief Executive of the Westminster Children's Society, June is a regular speaker on early years, social enterprise and child poverty. She is passionate about children's wellbeing, equal access to the best learning opportunities and the real benefits of a social enterprise and a community-based, intergenerational approach. She is a published author, an RSA Fellow, Director of Social Enterprise London and Trustee for the Daycare Trust and the National Day Nursery Association. LEYF is the UK's largest childcare

charity and social enterprise. Established in 1903, it now employs over 250 staff across 20 nurseries in 3 London boroughs.

Sally Reynolds, Chief Executive, Social Firms UK



Sally previously worked for Surrey Oaklands NHS Trust where she developed the marketing activities of the Trust's training and employment services for people with mental health problems and learning disabilities. She is a Council member of the Social Enterprise Coalition, Secretary General of Social Firms Europe CEFEC and on the board of ENSIE (European Network of Social Integration Enterprises). She's on the CREATE Consortium, is a non-executive director for REalliance, an

RSA Fellow, Full Member of ACEVO and BAP Fellow and board member.

Marc Aladenika, Economic Development Officer, London Borough of Lewisham



Marc has been working with a senior procurement manager, Mike Lewis, in exploring sectors that Lewisham Council could support a

social enterprise model to provide sustainable and added value, local employment and local business contracts via procurement.

Tom Storey, Director, REDS10



Tom heads up the sustainable solutions division at REDS10 and has 12 years experience in management, strategy and policy evaluation. His work concerns strategies linked to urban regeneration and embedding the socio-economic aspirations of local and central government into the procurement processes of developers and contractors. REDS10 are currently working with the London Boroughs of Barking & Dagenham, Lambeth and Hackney to maximise employment opportunities for local residents through their innovative Sustainable Employment scheme. Before setting up REDS10, Tom was

Operations Director at Bovis Lend Lease with responsibility for the integration of best practise around social sustainability. His previous experience includes DEFRA, DTZ and Accenture.

Jenni Inglis, Independent Consultant & Director of Social Return on Investment (SROI) network



Jenni is an independent consultant in the fields of public services and social enterprise and an accredited SROI Practitioner.

She has worked on projects for the National Audit Office, Department of Health, Scottish Government, IDeA and Office of the Third Sector. She volunteers as a Director for the SROI Network and The Melting Pot; an Edinburgh based social enterprise providing workspace for social innovators. She has an MSc in Responsibility and Business Practice from the University of Bath (2007).

Mark Cook, Partner, Anthony Collins Solicitors



Mark is nationally recognised as an expert on sustainable procurement, especially social issues and clauses, targeted recruitment and training. His expertise lies in EU public procurement, UK tendering legislation, Best Value, State Aid and Big Society. His work covers the interface between the public, private and third sectors especially in the delivery of new ways of providing local services.

Please register for free online at: <http://valueadded.eventbrite.com>

For further details please contact Social Firms UK on 01737 231360.