

# KNOWLEDGE TRANSFER PARTNERSHIP PROJECT

## Middlesex University & Social Firms UK

### What is a Knowledge Transfer Partnership?

A Knowledge Transfer Partnership (KTP) is a relationship formed between a company (including social enterprises) and an academic institution (Knowledge Base Partner), which facilitates the transfer of knowledge, technology and skills. Each partnership employs one or more recently qualified people (known as an Associate) to work in the company on a project of strategic importance, whilst also being supervised by the Knowledge Base Partner.

Knowledge Transfer Partnerships was launched in 1975 and is currently funded by fifteen Government organisations led by the Technology Strategy Board.

For further information about the KTP programme: <http://www.ktponline.org.uk>

### What is this project about?

This project links the expertise within the Social Policy Research Centre at Middlesex University with Social Firms UK, the umbrella organisation representing, supporting and developing the social firms sector in the UK.

**Aim:** To investigate the UK Social Firm sector in order to equip Social Firms UK (SFUK) with the information and tools to better understand, support, strengthen and grow the sector.

#### Outputs:

- Comprehensive assessment framework to enable reliable mapping of the social firm sector
- Market testing toolkit for start up social firms
- Business development toolkit to help grow social firms

#### Impact:

- Increased knowledge about the Social Firm sector
- Better support for the sector
- Greater lobbying power for SFUK

#### Contacts:

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