

Capita's 6th National

Welfare Reform Conference

Thursday 21st October 2010 – Central London

Chair: Ian Mulheirn, Director, Social Market Foundation

Speakers Include:

Chris Grayling MP
Minister for Employment
Department for Work and
Pensions

Caroline Waters
Director, People and Policy
BT Group

Dan Paskins
CanBe Manager
Ealing Community and
Voluntary Service

Councillor Stephen Houghton
Lead
Barnsley Metropolitan
Borough Council

Jane Fraser
Project Manager
The Commission for the New
Economy

Sally Reynolds
Chief Executive
Social Firms UK



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Work and Pensions





A Capita Conference

Welfare Reform Conference

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“The Government believes that we need to encourage responsibility and fairness in the welfare system. That means providing help for those who cannot work, training and targeted support for those looking for work, but sanctions for those who turn down reasonable offers of work or training.”

The Coalition: our programme for government, 2010

Capita's 6th National Welfare Reform Conference comes at a crucial time as the new Coalition Government begins to outline its plans for a radical overhaul of the Welfare-to-Work programmes.

With the ultimate objective of tackling intergenerational worklessness and restoring social mobility, the new Secretary of State for Work and Pensions, Iain Duncan Smith, plans to end the culture of welfare dependency by simplifying the current system, improving incentives to work and creating more long-term sustainable jobs.

Bringing together key decision makers, this timely conference provides an excellent platform to hear the new Government outline its strategies for Welfare-to-Work policy and delivery going forward.

The new **Minister for Employment, Chris Grayling MP** will be joined by a panel of expert speakers from the **private sector, social enterprise, third sector organisations and local authorities**. Delegates will be provided with a unique insight into exactly what will be expected of their own organisation with regard to delivering the new Welfare-to-Work agenda.

With new analysis showing that 1.4 million people in the UK have been on out-of-work benefits for nine or more of the last 10 years¹, take the opportunity to reassess your own provision and **eliminate the costly impact of increasing unemployment and welfare dependency in your local area.**

¹ State of the Nation: Poverty, worklessness and welfare dependency in the UK (June 2010)

Sponsorship and Exhibitor Opportunities

We offer a range of flexible packages which offer your organisation a platform to network and communicate with key organisations in the public sector.

For further information please contact Alice Stuart on 020 7960 7721 or email alice.stuart@capita.co.uk

About us

Capita Conferences is one of the UK's leading conference providers to the public sector. For over 15 years we have attracted diverse and cross-cutting audiences from across the police, education, central and local government, health and the voluntary sector to our events. We provide neutral forums for learning as well as excellent networking opportunities and the chance to provide feedback on policy direct to the highest levels. We pride ourselves on our thoroughly researched, incisive programmes and have secured speakers including leading politicians, Government ministers, senior civil servants, directors of charities, expert practitioners and renowned academics. We have built our reputation by working in partnership with, and on the advice of, key government departments, experts and pressure groups.

Benefits of Attending

- Receive **clear guidance from key decision makers** on the **latest policy initiatives** surrounding the Welfare-to-Work agenda
- Be the first to hear about the **Coalition Government's new single Work Programme** and the impact this will have on **delivery of welfare services** going forward
- Benefit from expert advice on **providing targeted, personalised support for the long-term unemployed** and understand the complexities of **providing sustainable employment opportunities** for those suffering from mental and physical disabilities
- Hear how new policy will be placing greater emphasis on the **role of the Third and Private Sectors**
- Examine the importance of **establishing a joined-up approach to tackling worklessness within local authorities**
- Gain valuable insight into the **role of Social Enterprise in reducing unemployment** within your local area



Who Should Attend

Representatives from:

- Local Authorities
- Jobcentre Plus
- Independent Employment and Skills Providers
- Central Government and Agencies
- Private Sector Companies
- Connexions
- Training and Learning Providers
- New Deal for Communities
- RSLs
- PCTs
- Citizens Advice Bureau
- Chamber of Commerce
- Centres for Independent Living and Disability Forums

Including:

- Welfare Benefits Teams
 - Employment Support Teams
 - Economic Development Teams
 - Regeneration Teams
 - Worklessness Teams
 - Communications and External Relations Teams
 - Equality Officers
 - Social Inclusion Teams
- And People Working with Vulnerable Groups, such as:
- NEETs
 - Offenders
 - Disabled People and their Families
 - Adults with Mental Health Problems

Forthcoming Events for 2010

Not in Education, Employment or Training (NEET) Wales

23rd September – Cardiff

Not in Education, Employment or Training (NEET) – 11th October – Central London

Skills and Apprenticeships – 24th November – Central London

Capita's event management service

Our event management service offers you the opportunity to tap into the resources and skills of a renowned market leader in the UK conference business. With ten years event management experience, we have a proven track record in co-ordinating a diverse range of events, from breakfast seminars to large-scale national policy conferences. Whether you require a complete package or selected aspects, Capita will tailor its services to meet your organisation's specific requirements. Contact Liz Brownbill on 020 7227 6569 or email liz.brownbill@capita.co.uk

CPD

To receive your certificate of attendance for CPD points please email capita.conferences@capita.co.uk quoting your name, booking reference number and the title of the event.

Programme

09.20 Registration, Tea and Coffee

09.50 Chair's Extended Opening Remarks

Ian Mulheirn

Director

Social Market Foundation

Keynote Addresses

10.10 **A Fair Approach to Welfare – Outlining the Coalition Government's Policy Plans for Welfare Reform**

- Creating a single *Work Programme*
- Personalising support to get people into sustainable work
- Recognising success – payment by results
- Simplifying the benefits system to improve incentives to work

Chris Grayling MP

Minister for Employment

Department for Work and Pensions

10.40 **Ending a Culture of Welfare Dependency - Delivering Welfare-to-Work Programmes under a New Government**

- Evaluating past Welfare-to-Work strategies and outlining plans going forward
- Implementing the single *Work Programme* – functions and a timetable for delivery

Mark Fisher, Director for Jobseekers and Skills

Department for Work and Pensions

11.05 Session Questions and Discussion

11.15 **Measuring and Improving Outcomes of Welfare to Work Programmes**

- Reviewing and evaluating the contribution of local authorities to tackling the worklessness agenda
- Establishing appropriate performance measures
- Communicating outcomes
- The Barnsley experience

Councillor Stephen Houghton

Leader

Barnsley Metropolitan Borough Council

11.40 Questions and Discussion

11.50 Tea and Coffee

12.20 **Extended Panel Discussion: Supporting the Long-Term Unemployed**

- Overcoming barriers to work and supporting disabled people to gain and retain sustainable employment
- Delivering personalised welfare services for those suffering from mental health issues

The panel will be made up of the day's speakers and will be followed by facilitated discussion led by questions from the floor

13.15 Lunch

14.15 **The Role of Social Enterprise in Improving Social Inclusion and Tackling Worklessness**

- Maximising the potential of social enterprise in public service delivery and ensuring social enterprises are recognised throughout the welfare agenda
- Providing supportive interventions tackling the causes of long-term unemployment amongst the most disadvantaged in the labour market
- Creating employment opportunities that are market-led, inclusive, supportive and sustainable

Sally Reynolds

Chief Executive

Social Firms UK

14.35 **Working in Partnership to Tackle Unemployment**

- The Employment and Skills Board and how they facilitate partnership working
- Working Neighbourhood Teams
- Resources - aligning outcomes and funding
- Co-commissioning

Jane Fraser

Project Manager

The Commission for the New Economy

14.55 Session Questions and Discussion

15.05 Afternoon Tea and Coffee

15.25 **The Role of the Third Sector in Back-to-Work Programmes**

- The benefits of establishing a collaborative approach to delivery
- Ensuring each delivery partner fulfils their role
- Improving support services and offering advice, guidance and training to help people back into sustainable employment
- Securing funding for a more 'local' approach

Dan Paskins

CanBe Manager

Ealing Community and Voluntary Service

15.45 **Private Sector Contribution to the Tackling Worklessness Agenda**

- Overview of BT's *Able to Work Programme*
- Realising the potential and reaching out to communities furthest from the labour market
- Breaking down traditional barriers to employment

Caroline Waters

Director, People and Policy

BT Group

16.05 Session Questions and Discussion

16.10 Chair's Closing Remarks and Close of Conference

Booking Form

Welfare Reform Conference

Thursday 21st October 2010 – Central London

BOOKING REF CODE: MKBA

DELEGATE DETAILS (Please use BLOCK CAPITALS and complete in full)

Correspondence address

Organisation
Address
Post code

Invoice address (if different from above)

Surname	Title
Forename	
Job Title	
Department	
Organisation	
Address	
Post code	
Telephone	


1st Delegate

Surname	Title
Forename	
Job Title	
Department	
Organisation	
Email	
Telephone	
Fax	
Dietary/Access requirements	


2nd Delegate

Surname	Title
Forename	
Job Title	
Department	
Organisation	
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Easy ways to book

 FAX your completed form to 0870 165 8989

 ONLINE www.capitaconferences.co.uk

 POST your completed form to: Capita Conferences Administration, Ground Floor, 17-19 Rochester Row, London, SW1P 1LA

 ENQUIRIES 0870 400 1020

****Book a 3rd delegate @ 1/2 price**
This offer may not be used in conjunction with other discounts

Payment details

Welfare Reform Conference – Thursday 21st October 2010 – Central London

Public Sector (non Central Govt) @ £350.00 plus VAT No. of delegates

Central Govt and Agencies @ £445.00 plus VAT No. of delegates

Private Sector @ £545.00 plus VAT No. of delegates

**Concessionary Discount @ £225.00 plus VAT No. of delegates

** Charities registered with the Charity Commission, Tenant Groups, Patient Groups and Older People's Forums are eligible for this discount.

Charity Commission Registration No.

TOTAL NUMBER OF DELEGATES

TOTAL COST £

Cheque enclosed

Please invoice me

Your Purchase order/Reference number

Please note that we will issue an invoice upon receipt of booking. We cannot apply numbers at a later date.

Credit/Debit card payments - **On receipt of your invoice**

Call our credit card hotline 0870 160 7630

or make an online payment at: www.capitafinance.co.uk

I have read the terms and conditions and understand the cancellation policy.

Signature

Documentation*

If you are unable to attend the event but would like to receive the supporting documentation, this can be supplied as either a hard copy (by post) or a PDF file (supplied by email). Please post or fax this form with contact, address and payment details

Please send me	<input type="checkbox"/>	PDF @ £95 - plus VAT	NB: Documentation will be sent out after the event
	<input type="checkbox"/>	Paper @ £95 - VAT not applicable	

Methods of payment

All payments must be received before the Conference date.

By Cheque: Payable to **CAPITA BUSINESS SERVICES LTD.**

Please ensure delegate name(s), organisation and invoice number are written on the back.

By BACS: Bank: Barclays Bank Plc. Sort Code: 20-67-59. Account No: 60864978. Account Name: Capita Business Services Ltd. BACS remittance forms required as payment confirmation.

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Please send payments to: Capita Business Services Ltd. Accounts Receivable, PO Box 212 Faverdale Industrial Estate, Darlington DL1 9HN and quote

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Hotel accommodation

The conference fees do not include accommodation. For special accommodation rates, please contact Capita Business Travel on Tel: 0871 521 9816 or email capexternal@capita.co.uk. You must quote the title of the Conference for preferential rates.

Documentation

*Invoices issued after the event when order processed. Payment by credit/debit card or BACS can be made upon receipt of invoice. If paying by cheque, invoice will act as a receipt.

Discounts

**Special offers may not be used in conjunction with other discounts.

Terms & conditions

Venue and registration details will be sent within 14 days of the event date. We cannot be held responsible for non arrival of this information, if you have not received within 7 days of the event date, please call us on 0870 400 1020.

Cancellations confirmed in writing 14 days before the conference date will be refunded, minus an administration fee of £50.

We regret that no refund can be made after that date, although substitutions can be made at any time.

Capita are not able to offer refunds for cancellations arising from events outside of our control.

Programme Amendments: Capita reserves the right to alter the programme or venue without notice due to unforeseen circumstances.

Data protection

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Personal data provided on this form will not be passed to any external bodies.

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